

2011 CARAT Technology Seminar Calendar

DATE	TIME	SEMINAR TOPIC	DESCRIPTION
Tues - Sept 13	2:00PM	Website Development <i>Classroom location: DeVry University Rooms 209/210 505 14 St., Oakland, CA</i>	Understand how to successfully integrate a website into normal business operations and discover the best practices of web development.
Thurs - Sept 22	9:00AM	E-Marketing <i>Online webinar</i>	Understand online marketing options including e-newsletters, social media, search engine optimization ("SEO") and their relative costs.
Thurs - Sept 29	9:00AM	Collaboration Management <i>Online webinar</i>	Understand how technology can help you connect with customers, increase profits and obtain contracts with corporations and government agencies.
Tues - Oct 11	9:00AM	Project Management Tools <i>Online webinar</i>	Review management tools, compare their features and functionality, and understand the infrastructure requirements.
Thurs - Oct 20	9:00AM	E-Commerce <i>Online webinar</i>	Understand the importance of creating an online store, the options for online sales, and the role of the internet as it relates to online business.
Wed - Nov 16	9:00AM	Online Communications <i>Online webinar</i>	Examine tools for communicating and collaborating online, including e-mail, chat, online documents, file sharing, and web conferencing.
Tues - Nov 29	9:00AM	E-Marketing <i>Classroom location: Hayward City Hall Council Chambers 777 B St., Hayward, CA</i>	Understand online marketing options including e-newsletters, social media, search engine optimization ("SEO") and their relative costs.
Tues - Dec 13	9:00AM	Website Development <i>Online webinar</i>	Understand how to successfully integrate a website into normal business operations and discover the best practices of web development.

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